

# College Board Opportunity Scholarships



I'm thrilled to introduce the [College Board Opportunity Scholarships](#), a \$25 million commitment to encourage more students to take the steps necessary to get into college. This first-of-its-kind national scholarship program lays out six simple steps that all students can take to get into college. Students have the chance to earn scholarships when they:

1. Build their college list.
2. Practice for the SAT®.
3. Improve their SAT score.
4. Strengthen their college list.
5. Fill out the FAFSA.
6. Apply to college.

We hear from students and families across the country that getting into college is an overwhelming and complicated process. They're hungry for a simple guide that tells them what to do and when to do it. The six steps highlighted by College Board Opportunity Scholarships help students **plan** by making a good starter list of schools, **prepare** so they can take their best shot at getting in, and **pay** for college by earning scholarships and applying for financial aid.

Beginning with the class of 2020, we'll be awarding scholarships ranging from \$500 to \$40,000.

This isn't your typical scholarship program. It doesn't require an essay or an application, and it doesn't have a minimum GPA or SAT score requirement. The College Board Opportunity Scholarships are different. The program is open to all students who attend high school in the United States, Puerto Rico, and other U.S. territories.

The College Board Opportunity Scholarships were designed to save counselors time by providing simple guidance to all kids. By taking each step, students can show college admission officers their resourcefulness and grit beyond test scores alone, while being rewarded along the way.

Our message today to all students, not just those at the front of the class, is that they can be a scholar and that they can go to college. We're asking all students to step up no matter where they stand, no matter where they've been.

Students can begin today by signing up on [our site](#). The first step is to make a starter list of six colleges they want to attend. Just by making that list, they earn a chance for a \$500 scholarship.

I hope you'll share this email with friends and colleagues—we're eager to reach as many students as we can. Visit the [College Board Opportunity Scholarships website](#) for detailed information and additional resources.

Thank you for your continued support and partnership as we clear a path for all students to own their future.

Sincerely,

David Coleman  
President and CEO of the College Board



The College Board  
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