# The Benefits of Sponsorship

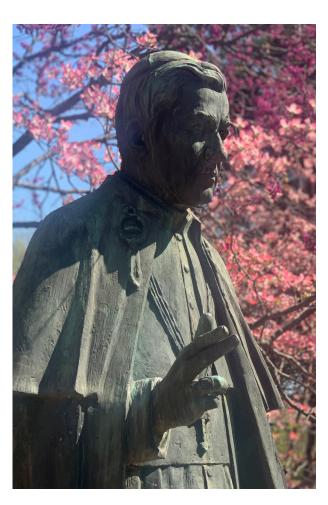
The St. Pius X High School Business Alliance program was designed to provide your business with true marketing value. We provide a return on investment through the number of impressions via social media messaging and advertisements, all while striving to minimize multiple requests for donations and sponsorships throughout the year.



All St. Pius X students will benefit from monies raised through the St. Pius X High School Business Alliance.

Monies will fund various programs: Circle Theatre, band and choir, STEM programs, Lancer Athletics, tuition assistance, Project Prom, field trip transportation and much more!





St. Pius X High School is a Catholic community dedicated to the education of the whole person in an environment where extraordinary care and concern for the individual is ordinary.



...A Legacy of Excellence



ST. PIUS X HIGH SCHOOL 1030 St. Pius Drive, Festus, MO 63028 (636) 931-7487 www.stpius.com

Revised 12/16/2021

#### Platinum Level \$10,000

#### Gold Level \$5,000

# Silver Level

#### **Banners**

- Fr. Dalton Memorial Stadium (4'x8')
- Barb Charboneau Softball Field (4'x8')

#### **Sponsorships**

- Golf Tournament 2 teams
- Legacy Gala full table

#### **Formal Recognition**

- Business Alliance display in main stairwell
- PA announcements at football & basketball games (4 per game)
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

#### **Digital Marketing**

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

## Print Ads

- Legacy Gala catalog (full page ad)
- Sporting Clay Shoot

### **Sponsorships**

- Golf Tournament –1 team
- Legacy Gala 4 seats

#### **Formal Recognition**

- Business Alliance display in main stairwell
- PA announcements at football & basketball games (2 per game)
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

#### **Digital Marketing**

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

#### Print Ads

• Legacy Gala catalog (half page ad)

### **Sponsorships**

- Golf Tournament –1 team
- Legacy Gala 2 seats

#### **Formal Recognition**

- Business Alliance display in main stairwell
- PA announcements at football & basketball games (1 per game)
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

#### **Digital Marketing**

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

#### Print Ads

• Legacy Gala catalog (quarter page ad)

# Bronze Level

#### **Sponsorships**

• Golf Tournament —1 Hole Sponsorship

#### Formal Recognition

- Business Alliance display in main stairwell
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

#### **Digital Marketing**

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

Thank you for supporting the students of St. Pius X High School.

Membership in the St. Pius X Business Alliance program ensures no further solicitations this year. Payment plans are available.

Questions may be directed to: Jim Lehn at president@stpius.com or (636) 931-7487, ext. 141