

# The Benefits of Sponsorship

The St. Pius X High School Business Alliance program was designed to provide your business with true marketing value. We provide a return on investment through the number of impressions via social media messaging and advertisements, all while striving to minimize multiple requests for donations and sponsorships throughout the year.



All St. Pius X students will benefit from monies raised through the St. Pius X High School Business Alliance.

Monies will fund various programs: Circle Theatre, band and choir, STEM programs, Lancer Athletics, tuition assistance, Project Prom, field trip transportation and much more!



*St. Pius X High School  
is a Catholic community  
dedicated to the education  
of the whole person in  
an environment where  
extraordinary care and concern  
for the individual is ordinary.*



*...A Legacy of Excellence*



**ST. PIUS X HIGH SCHOOL**

1030 St. Pius Drive, Festus, MO 63028

(636) 931-7487

[www.stpius.com](http://www.stpius.com)

## PLATINUM LEVEL

**\$10,000**

### Banners

- Fr. Dalton Memorial Stadium (4'x8')
- Barb Charboneau Softball Field (4'x8')

### Sponsorships

- Golf Tournament — 2 teams
- Legacy Gala — full table
- Sporting Clay Shoot

### Formal Recognition

- Business Alliance display in main stairwell
- PA announcements at football & basketball games (4 per game)
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

### Digital Marketing

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

### Print Ads

- Event programs (full page ad)
- Legacy Gala catalog (full page ad)

## GOLD LEVEL

**\$5,000**

### Sponsorships

- Golf Tournament — 1 team
- Legacy Gala — 4 seats

### Formal Recognition

- Business Alliance display in main stairwell
- PA announcements at football & basketball games (2 per game)
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

### Digital Marketing

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

### Print Ads

- Event programs (half page ad)
- Legacy Gala catalog (half page ad)

## SILVER LEVEL

**\$2,500**

### Sponsorships

- Golf Tournament — 1 team
- Legacy Gala — 2 seats

### Formal Recognition

- Business Alliance display in main stairwell
- PA announcements at football & basketball games (1 per game)
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

### Digital Marketing

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

### Print Ads

- Event programs (quarter page ad)
- Legacy Gala catalog (quarter page ad)

## BRONZE LEVEL

**\$1,000**

### Sponsorships

- Golf Tournament — 1 Hole Sponsorship

### Formal Recognition

- Business Alliance display in main stairwell
- Biannual Lancer Legend Magazine (Distribution count 4,000)
- Annual report of gifts

### Digital Marketing

- Still frame ad on Ralph Boyer Gymnasium TV
- Marquee sign on Highway 61/67 (10,000 views per year)
- St. Pius X Website with hyperlink to your website
- E-blast to parents (250 views per week) with hyperlink to your website

### Print Ads

- Event programs (business card size ad)

Thank you for supporting the students of St. Pius X High School.

*Membership in the St. Pius X Business Alliance program ensures no further solicitations this year. Payment plans are available.*

Questions may be directed to:  
**Jim Lehn at [president@stpius.com](mailto:president@stpius.com)**  
**or (636) 931-7487, ext. 141**